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New Brunswick Middle School named a 2017 School of Character by New Jersey Alliance for Social, Emotional and Character Development

NEW BRUNSWICK, NJ (March 13, 2017) – New Brunswick Middle School has been named a 2017 New Jersey School of Character (NJSOC) by [New Jersey Alliance for Social, Emotional and Character Development](#) (NJASECD).

New Jersey Schools of Character are selected by NJASECD for having reached a standard of excellence in all areas of character development. The NJSOCs are sent on to Character.org to be evaluated by Character.org, a process that includes a site visit. The National Schools of Character will be announced during the week of May 8.

“This designation celebrates our middle school’s exceptional character-focused instruction, and the ongoing dedication of its staff in developing and fostering it,” says Dr. Aubrey Johnson, superintendent, [New Brunswick Public Schools](#). “The key is deciding on a point of emphasis, and then staying true to it.”

A formal recognition ceremony will take place during the May 19 NJASECD Conference at [Rider University](#). [Click here for further details.](#)

“Character education is an integral part of New Brunswick Middle School,” says Jeremiah Clifford, the school’s principal. “All students begin the day with a Life, College, Career Advisory (LCCA) class, in which students discuss and learn about how to be productive global citizens. We’re being recognized as a School of Promising Practice for this program.”

About the NJASECD

NJASECD provides opportunities to network with and learn from state and national Schools of Character. National and New Jersey Schools of Character provide workshops through our annual conference, welcomes site visits and offers consultation. NJASECD is a network dedicated to educating members regarding pertinent research, fostering best practices, and facilitating the exchange of resources and ideas. Additionally, the group advocates the importance of a collaborative and caring organizational climate, as well as a healthy school culture.

About New Brunswick Public Schools

The New Brunswick, NJ public school district consists of two high schools (New Brunswick High School and Health Sciences Technology High School), a middle school (New Brunswick Middle School) and eight elementary schools (Lincoln, Livingston, Lord Stirling, McKinley, Redshaw, Roosevelt, Paul Robeson, and Woodrow Wilson schools). The New Brunswick Public Schools offer a comprehensive educational program for students in grades pre-kindergarten through twelfth grade and serve more than 10,000 students.

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